



The LaPorte County Convention and Visitors Bureau has joined with Super Boat International to develop the first Great Lakes location for the 2009 Super Boat Series. We will be hosting the racing event on Lake Michigan in Michigan City, Ind. on August 7, 8 and 9.

The Great Lakes Super Boat Race is expected to bring more than 20,000 people to the lakeshore during the three-day event. The event schedule will tentatively include:

Friday, Aug. 7

- Boat arrival in Michigan City
- Boat parade through town
- Crew check-in
- Vendors open to public
- Pit crew VIP party (McGinnis Pub, 5 p.m.)
- Live band (Chuck Wells and Stone Cold Blues 7 p.m.)

Saturday, Aug. 8

- Dry pits open to the public
- Crews practice on Lake Michigan
- Wet pits operational
- Vendors open for business
- Classic Car Show (Rag Tops Classic Car Museum)
- VIP and driver event (Suncoast Room, Blue Chip Casino, 5 p.m.)
- Block party (Washington Park)
- Live band (To be announced, 7 p.m.)

Sunday, Aug. 9

- Race day
- VIP tent and seating
- Awards and trophy presentation

The LPCCVB is committed to exceeding expectations with tourism opportunities in northern Indiana through partnerships with businesses and organizations. The LPCCVB invites you to join our team by supporting this event with your sponsorship. The benefits to partners will include:

- Tourist dollars including attractions, lodging, dining, and shopping
- Exposure to thousands of boating and sporting enthusiasts
- Promotion during race broadcasts featured on television shows and in regional and national media
- Increased exposure for northern Indiana

Through your support of this event, we will be able to bring national exposure to Michigan City, Ind., LaPorte County, northern Indiana, Lake Michigan, and your business. Join us as we plan for the 2009 Great Lakes Super Boat Race and reap the benefits.